

Privacy policy - Data processing by social networks

Our social media presence

This privacy policy applies to the following social media presence

- <https://www.facebook.com/fagus.grecon.de>
- <https://twitter.com/FagusGreCon?s=20>
- <https://www.xing.com/pages/fagus-grecon-greten-gmbh-co-kg>
- <https://www.linkedin.com/company/fagus-grecon-greten-gmbh-&-co-kg>
- <https://www.youtube.com/@fagusgrecon>

Data processing by social networks

We maintain publicly accessible profiles on social networks. The specific social networks we utilise are listed below.

Social media platforms such as Facebook and Twitter can typically analyse your user behaviour extensively when you visit their site or a site with integrated social media content such as Like buttons or adverts. Visiting our social media profiles triggers a number of data protection-related processing operations. In detail:

If you are logged into your social media account and visit our profile, the social media portal operator may assign this visit to your user account. However, your personal data may be collected even if you are not logged in or do not have an account on the relevant social media portal. This data collection may occur, for example, via cookies stored on your device or through acquisition of your IP address.

The operators of the social media portals may use the data collected in this manner to create user profiles that store your preferences and interests. This allows for the display of interest-based advertising both within and outside the respective social media presence. If you have an account with the respective social network, interest-based advertising can be displayed on all devices to which you are or have been logged in.

Please be aware that we cannot track all processing activities on the social media portals. Depending on the provider, further processing activities may be conducted by the operators of the social media portals. For details, please refer to the terms of use and privacy policy of the respective social media portals.

Legal basis

Our social media presence is intended to ensure the most comprehensive Internet presence possible. This constitutes a legitimate interest within the meaning of Art. 6 para. 1 (f) GDPR. The analysis processes initiated by the social networks may rely on different legal bases, which must be detailed by the operators of the social networks (e.g. consent as per Art. 6 para. 1 (a) GDPR).

Responsibility and assertion of rights

When you visit one of our social media sites (e.g. Facebook), we and the social media platform operator are jointly responsible for the data processing operations triggered during your visit. You can generally assert your rights (e.g. access, correction, deletion, restriction of processing, data portability and complaint) against both us and the respective social media portal operator (e.g. Facebook).

Please note that despite our joint responsibility with social media portal operators, we do not have full control over the data processing operations of the social media portals. Our influence is largely governed by the corporate policies of the respective providers.

Storage duration

Data collected directly via our social media presence will be deleted from our systems as soon as you request deletion, revoke your consent to storage or the purpose for data storage no longer applies. Stored cookies remain on your device until you delete them. Mandatory statutory provisions – in particular retention periods – shall remain unaffected.

We have no control over the storage period of your data retained by social network operators for their own purposes. For details, please contact the social network operators directly (e.g. refer to their privacy policy, see below).

Your rights

You have the right to receive information about the origin, recipient and purpose of your stored personal data free of charge at any time. You also have the right to object, the right to data portability and the right to lodge a complaint with the responsible supervisory authority. You may also request the correction, blocking, deletion and, under certain circumstances, the restriction of the processing of your personal data.

Social networks in detail

Facebook

We have a profile on Facebook. The provider of this service is Meta Platforms Ireland Limited, 4 Grand Canal Square, Grand Canal Harbour, Dublin 2, Ireland (hereinafter referred to as Meta). According to Meta, the data collected is also transferred to the USA and other third countries.

We have concluded a joint processing agreement with Meta (Controller Addendum). This agreement specifies which data processing operations we or Meta are responsible for when you visit our Facebook page. You can view this agreement at the following link:

https://www.facebook.com/legal/terms/page_controller_addendum.

You may adjust your advertising settings independently in your user account. To do this, click on the following link and log in: <https://www.facebook.com/settings?tab=ads>.

Data transfer to the USA is based on the standard contractual clauses of the EU Commission. Details can be found here: https://www.facebook.com/legal/EU_data_transfer_addendum and <https://de-de.facebook.com/help/566994660333381>.

For details, see Facebook's privacy policy: <https://www.facebook.com/about/privacy/>.

Twitter

We use the short message service Twitter. The provider is Twitter International Company, One Cumberland Place, Fenian Street, Dublin 2, D02 AX07, Ireland.

You may adjust your Twitter data protection settings independently in your user account. To do this, click on the following link and log in: <https://twitter.com/personalization>.

Data transfer to the USA is based on the standard contractual clauses of the EU Commission. Details can be found here: <https://gdpr.twitter.com/en/controller-to-controller-transfers.html>.

For details, see Twitter's privacy policy: <https://twitter.com/de/privacy>.

XING

We have a profile on XING. The provider is New Work SE, Dammtorstraße 30, DE-20354 Hamburg, Germany. For details on how it handles your personal data, please see XING's privacy policy:

<https://privacy.xing.com/de/datenschutzerklaerung>.

LinkedIn

We have a profile on LinkedIn. The provider is LinkedIn Ireland Unlimited Company, Wilton Plaza, Wilton Place, Dublin 2, Ireland. LinkedIn uses advertising cookies.

If you would like to deactivate LinkedIn advertising cookies, please use the following link:

<https://www.linkedin.com/psettings/guest-controls/retargeting-opt-out>.

Data transfer to the USA is based on the standard contractual clauses of the EU Commission. Details can be found here: <https://www.linkedin.com/legal/l/dpa> and <https://www.linkedin.com/legal/l/eu-sccs>.

For details on how it handles your personal data, please see LinkedIn's privacy policy:

<https://www.linkedin.com/legal/privacy-policy>.

YouTube

We have a profile on YouTube. The provider is Google Ireland Limited, Gordon House, Barrow Street, Dublin 4, Ireland. For details on how it handles your personal data, please see YouTube's privacy policy:

<https://policies.google.com/privacy?hl=de>.

As of 28 April 2023